

Press release

November 02, 2023

RE: GmbH and Comexi Collaborate to Revolutionize Plastic Packaging Production

Riudellots de la Selva/ Cologne – RE: GmbH and Comexi proudly announce their pioneering partnership with the objective of advancing digitization within the plastic extrusion and packaging sector, aiming to set new industry benchmarks. In a joint effort, the companies are embracing a holistic approach that allows plastic processors and packaging producers to seamlessly connect their entire shopfloor, unveiling unprecedented optimization potential.

Plastic processors and packaging producers worldwide struggle with integrating data from their conversion processes into the broader production landscape. This encompasses a wide range of critical processes, from print quality and sealing to coating, lamination, and waste management. Existing isolated applications have hindered comprehensive process integration and thus eliminated valuable optimization opportunities.

To tackle this challenge, RE: GmbH, a corporate start-up of the Reifenhäuser Group specializing in digital solutions for the industry, and Comexi, a trailblazing provider of printing, laminating, and slitting solutions, have united their expertise. "At Comexi, we strive to be at the forefront of groundbreaking advances in the packaging sector. Partnering with RE: GmbH is a consistent step for us to continue providing value to our customers. Our cooperation goes beyond merely integrating conversion processes. We are ushering in a new age of productivity, quality, and sustainability in the entire production chain," states Jordi Sahun, Chief Innovation & Technology Officer at Comexi. Daniel Kajan, Director Product & Operations at RE:, further explains, "By integrating their conversion operations with the c.Hub Middleware, our customers will achieve unparalleled operational effectiveness, sharper decision-making, and a strong competitive advantage in a fast-paced market."

The development of the Comexi-to-c.Hub package is a cornerstone of this partnership. For instance, customers can now view and analyze data from Comexi flexographic printing presses in real-time, correlate it with other data from the production process, and document key quality parameters. "We hope that this cooperation will be a spark for the industry initiating further alliances. The c.Hub can integrate assets and systems of various ages, types, and vendors. The more innovators join our platform, the greater the disruptive power and the benefit to our customers", emphasizes Daniel Kajan from RE:.

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About Comexi

Comexi is a leading global supplier of flexible packaging solutions, specializing in printing, converting, and lamination technologies. With a commitment to innovation and sustainability, Comexi empowers packaging manufacturers to excel in an ever-evolving industry.

About RE: GmbH

RE: GmbH is a tech start-up of the Reifenhäuser Group, specialized in digital solutions tailored to the plastics extrusion and packaging industry. RE:'s goal is to support customers on their digitization journey enabling them to sustainably optimize their OEE.

Your contact persons

Desirée Villar
Communications Manager

Comexi Group Industries S.A.U.
Avda. Mas Pins 135 - Pol. Ind. Girona
17457 Riudellots de la Selva
Spain

Phone +34 972 47 77 44

Mail: desiree.villar@comexi.com

Web: <https://comexi.com/>

Nora Flohr
Head of Communication

RE: GmbH
Deutz-Mülheimer Straße 119
D - 51063 Cologne

Mobile +49 151 50 12 05 80 360

Mail nora.flohr@re-digital.io

Web <https://www.re-digital.io/>